



OFFICIAL RECORDS OF
PINAL COUNTY RECORDER
Virginia Ross

DATE/TIME: 09/29/2021 1601

FEE: \$0.00

PAGES: 4

FEE NUMBER: 2021-123423

When recorded return to:
Clerk
Pinal County Board of Supervisors
P.O. Box 827
Florence, AZ 85132

RESOLUTION NO. 092921-EconD-01

A RESOLUTION OF THE PINAL COUNTY BOARD OF SUPERVISORS DESIGNATING PINAL COUNTY THROUGH ITS ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT AS THE DESTINATION MARKETING ORGANIZATION FOR PINAL COUNTY.

WHEREAS, Pinal County has adopted policies and programs to promote and increase tourism within Pinal County; and

WHEREAS, tourism is a significant economic driver for the Pinal County economy; and

WHEREAS, tourism promotes the Pinal County Supervisors mission to make Pinal County an attractive place to live, work and play; and

WHEREAS, the Arizona Department of Tourism has developed a program to work with local communities to target marketing efforts for tourism within those communities; and

WHEREAS, designating a Destination Marketing Organization will allow greater coordination of Pinal County's tourism marketing efforts with the Arizona Department of Tourism; and

WHEREAS, the Pinal County Economic and Workforce Development Department is charged with promoting tourism within Pinal County.

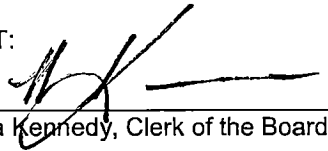
NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of Pinal County that Pinal County through its Economic and Workforce Development Department is designated as the Destination Marketing Organization for Pinal County.

BE IT FURTHER RESOLVED,


That Pinal County Economic and Workforce Development Department is hereby authorized to complete and execute the Designation of Destination Marketing Organization Affidavit attached hereto as Exhibit A.

PASSED, ADOPTED AND APPROVED at Florence, Arizona this 29 day of September, 2021 by the PINAL COUNTY BOARD OF SUPERVISORS.

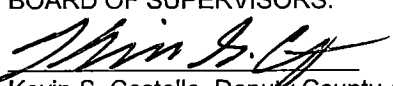
ATTEST:


Natasha Kennedy, Clerk of the Board

PINAL COUNTY BOARD OF SUPERVISORS


Stephen Q. Miller, Chairman of the Board
Pinal County Board of Supervisors

APPROVED AS TO FORM AND
DETERMINED TO BE WITHIN
THE SCOPE OF PERFORMANCE
OF DUTY OF THE PINAL COUNTY
BOARD OF SUPERVISORS:


Kevin S. Costello, Deputy County Attorney

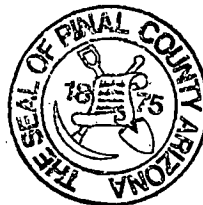


Exhibit A

TO

RESOLUTION NO. 092921-EconD-01

See following page.

Unofficial

ARIZONA

OFFICE OF TOURISM

Destination Marketing Organization Affidavit Cover Sheet

The Economic & Workforce Development Dept Pinal County Board of Supervisors
has been designated by the _____ as the official
Destination Marketing Organization (DMO) for the purpose of coordinating tourism promotion with the
Arizona Office of Tourism (AOT). AOT **does not** designate local DMOs across the state. The local designation
decision lies with a **municipality, county, or tribal entity (the "Entity")**, and must conform to the following
requirements:

1. AOT recognizes only one DMO per established community and requires that a DMO must be recognized by the Entity (municipal, county or tribal) leadership through official action, which also designates a representative who is authorized by the official action to execute the DMO Affidavit on behalf of the Entity.
2. The official action may be a resolution, ordinance, contract, or other official action by the Entity (municipality, county, or tribe), and the action must be effective until July 2022 (End of State Fiscal Year).
3. Renewal of DMO Affidavits will be required on an annual basis.
4. A DMO is defined as a not-for-profit organization or governmental unit that is responsible for the tourism promotion and marketing of a destination on a year-round basis.
5. DMOs must have 1) a dedicated tourism marketing budget and 2) a website/microsite and/or social media presence.

ARIZONA

OFFICE OF TOURISM

DESIGNATION OF DESTINATION MARKETING ORGANIZATION AFFIDAVIT

STATE OF ARIZONA)

SS.

COUNTY OF)

I, Stephanie I. Maack, being first duly sworn, state as follows:

1. I am a duly authorized representative of Pinal County Economic & Workforce Development Dept (the "Entity"), located at the physical address of 135 N. Pinal St., Florence, AZ 85132, and I may be reached at the following telephone number: 520-866-6227.

2. This affidavit attests that the following organization meets the Arizona Office of Tourism requirements and is designated as the DMO for the Entity: Pinal County.

3. The above-listed organization has been designated as the Entity's DMO, by official action, to wit: Resolution No. 092921-EconD-01, on 29 day of September, 2021.

(List official action, such as Resolution, Ordinance, Tribal Action, and/or Contract) and date of execution)

4. I am attesting that, per the listed official action, the Entity agrees that such DMO designation will be effective until July 2022.

I certify that, under the penalty of perjury of the law of the state of Arizona, that the above written statements herein are true and accurate to the best of my knowledge, and that I have authority granted by the Entity to sign this affidavit.


(Signature)

Stephanie I. Maack

(Printed or typed name)

Economic Development Program Manager

(Title)

SUBSCRIBED AND SWORN to before me, the undersigned notary, this 29 day of September, 2021, by a person demonstrated to me to be Stephanie Maack based on personally known by Notary.



Notary Public

